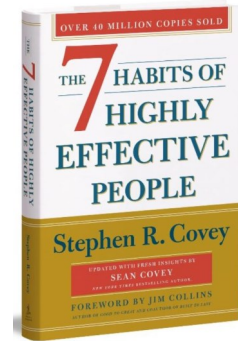




**Join Us for A 3-Part Workshop Based on the Book  
*The 7 Habits of Highly Effective People***

*The 7-Habits of Highly Effective People*® was written by Stephen R. Covey and published in 1989.

It has sold over 40 million copies in 40 languages world-wide, and is recognized as "The most influential business book of the Twentieth Century."



***"Deep within each of us is an inner longing to live a life of greatness and contribution - to really matter, to really make a difference. We can consciously decide to leave behind a life of mediocrity and to live a life of greatness - at home, at work, and in the community."***  
**- Dr. Stephen R. Covey**

**Dates**

Session 1: April 17, 2024  
Session 2: April 24, 2024  
Session 3: May 1, 2024

**Location**

Sierra HR Partners  
7112 N. Fresno Street, Suite  
450  
Fresno, CA 93720

**Time**

Each session runs from 9:00 a.m. - 4:30 p.m. with a break for lunch.

Coffee and light refreshments will be provided.

**Cost**

**\$650** per attendee for all three sessions.

Additionally, participants will need to purchase a Franklin Covey Participant Kit directly from the vendor for **\$380.00**

## Course Objectives

The course will develop leaders with the following outcomes:

- Assess your own paradigms and align them to principles of effectiveness.
- Assume responsibility, focus, and act on what can be controlled and influenced.
- Define clear measures of success and create a plan to achieve them.
- Prioritize and achieve the most important goals instead of reacting to urgencies.
- Collaborate more effectively with others by building high-trust relationships.
- Influence others by developing a deep understanding of their perspectives.
- Develop innovative solutions that value diversity and satisfy all key stakeholders.
- Increase motivation, energy, and work/life balance by making time for renewal.



## Meet our Facilitator



**Brenda Budke, SPHR**  
**Executive Director of Sierra HR Partners, Inc.**

Ms. Budke comes with over 25 years of experience in the Human Resources field and is a Certified Facilitator of the 7-Habits of Highly Effective People.

Additionally, she is an executive coach with specialized training certifications in: Franklin Covey's "What Matters Most" time management; all core communication and performance improvement modules of Achieve Global's Frontline Leadership; and the NAA's Diversity Awareness program. She is also the founder and dean of a corporate university and has developed curriculum and presented performance improvement training at all levels.

Ms. Budke holds a Bachelor of Science degree in Organizational Behavior with a concentration in Human Resource Management from the University of San Francisco.

## Registration and Cancellation Policy

Please e-mail Kayla Padilla-Gossett, Office Manager of Sierra HR Partners to register: [padilla@sierrahr.com](mailto:padilla@sierrahr.com)

Any inquiries may be submitted via e-mail or by phone at 559-388-8419.

Seating is limited to the first 10 participants, on a first-come, first-serve basis. Please register by **March 22, 2024**, to ensure your participant materials arrive on time.

**Due to limited seating and licensing requirements all RSVP's are non-refundable. However, registration may be transferable to another designated member of your organization's personnel.**

**Please ensure you can attend all three sessions before committing to this event, to get the full benefit of the program.**